

## **AGENDA OF PUBLIC MEETING OF THE MARKETING & OUTREACH TASK FORCE OF THE GOVERNOR'S ADVISORY COUNCIL ON AGING**

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **GACA Marketing & Outreach Task Force** will hold a meeting open to the public on Thursday, June 14<sup>th</sup> at 1:00 p.m. at the Arizona State Capitol Complex, Executive Tower, *Governor's Office on Aging, Suite 101*, 1700 W. Washington Street, Phoenix, Arizona 85007. Members may participate in person or by telephone.

The Committee reserves the right to change the order of items on the agenda.

### **AGENDA**

*The Committee will discuss and may take action on the following matters.*

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|------|--|--------------------------------------|
| I.   | Welcome, Introductions, Review & Approval of Minutes<br>April 26, 2012 | Roger Forrester, Task Force Co-Chair |
| II.  | Tool Kit Discussion<br>a. Review Survey Results                        | Joel Millman, Task Force Co-Chair    |
| III. | Marketing Materials Discussion   | Roger Forrester, Task Force Co-Chair |
| IV.  | Marketing Tool(s) Discussion   | Roger Forrester, Task Force Co-Chair |
| V.   | Target Audience Discussion   | Roger Forrester, Task Force Co-Chair |
| VI.  | Announcements (No Action to be Taken)                                  | All Task Force Members               |
| VII. | Adjourn  | Roger Forrester, Task Force Co-Chair |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 101, Phoenix, AZ 85007, 24 hours prior to the meeting.

**NEXT MEETING:** The next meeting date and location to be announced by public meeting notice posted at the GACA website: [www.azgovernor.gov/gaca](http://www.azgovernor.gov/gaca). These meetings are open to the public.